

Sample Introduction CWS Board Members can send to Prospective Partners

Subject line – Get together soon?

NAME –

I wanted to run something by you that I think could fit perfectly with what [COMPANY] is doing in our community.

I serve on the board of a remarkable school on the near southside (near Garfield Park), Providence Cristo Rey High School.

A few more stats:

- 266 students grades 9-12
- 96% minority
- Tuition valued at \$28,000 per student
- Average family pays \$312/year from some of the toughest zip codes.
- Unique “earn and learn” model where students go to class four days a week and have a corporate internship one day a week.
- 95+ corporate partners

Their corporate experience at Eli Lilly, IU Health, Indianapolis Zoo, Eight Eleven Group and 90 other employers is giving them a vision for a better and brighter future. Talk about economic mobility – the alumni stories are powerful.

I’d love to find a time to explore how [COMPANY] could engage and potentially host some students.

Are you up for this? If so, I’d love to connect with you with some of the school and work study leaders to talk more and possibly visit the school.

Love to talk more and catch up – thanks for considering.

Subject line – Virtual Introduction - PCRHS and [COMPANY]

[NAME] –

I wanted to follow-up on our conversation from [yesterday, last week] about the Corporate Work Study program at Providence Cristo Rey High School. I have been engaged with the school and program for the last [X number of years] and encourage you to learn more about the school, its mission, and students.

I am CC'ing Ann Kellison, Tyler Mayer, and Stephanie Hood who support the corporate work study board and program. They would be the best people to meet with you and share more about ways you can be involved. I will hand things over to them for any next steps and really hope [NAME] you can make it over to the school.

Thanks

Subject line – Tour PCRHS - PCRHS and [COMPANY]

Ann, Stephanie, and Tyler –

I wanted to introduce [NAME] who is the [TITLE] at [COMPANY]. I have been sharing with [him/her] about the Corporate Work Study Program and Providence Cristo Rey High School and would like to set up a time for us to come meet with you and give [NAME] a tour of the school.

Let us know when in the next two weeks could work for us to visit.

Thanks